



MIX Gala Sponsorship Proposal

Havana Nights is our second themed MIX Gala, held at the **Zessa Hotel** of Santa Ana on **June 9th, 2024**. We hope to gather as a community to experience an evening filled with joy and inspiration. Our goal is to raise funding for the MIX Academy to help with operational expenses and to hire a part-time Administrative Staff member. Your support will help increase capacity for weekly enrichment classes, community engagement, and provide an opportunity to give back. All our instructors are 100% volunteer based; they freely give their time and resources to serve each week at the MIX. We see the need of the community around us, ask for feedback, and come alongside emerging leaders that desire to share their gifts and talents with the local community.

Our mission is to build a new woven community that sees, cares, and gives. Throughout the evening, all attendees are encouraged to give generously through interactive fundraising opportunities to support the "why" behind the MIX. Our vision is to provide a safe place to be seen, known, and empowered through learning experiences and community development; to preserve the dignity of everyone by welcoming and embracing each other's life histories and culture; and to build a more just community, a multicultural and multigenerational family. Since March 2020, **2,000 meals** have been served each week, over **116,000 people** have attended the MIX since 2014, and **4,800 class hours** have been taught since we opened our doors.

Not only will the **Havana Nights Gala** be filled with a time of giving, but there will also be moments highlighting the impact the MIX has made on local youth and families in the community and beyond.

DATE: June 9th 2024

LOCATION: Hotel Zessa in Santa Ana

EVENT: Havana Nights MIX Gala



Sponsorship Levels:	Platinum Presenting Sponsor: \$20,000	Gold Level: \$7,500	Silver Level: \$5,000	Bronze Level: \$2,500
	20 event tickets valued at \$5,000	15 event tickets valued at \$3,750	10 event tickets valued at \$2,500	5 event tickets valued at \$1,250

Platinum Presenting Sponsor:

- 20 event tickets valued at \$5,000
- Welcome Remarks
- VIP seating at the event
- Recognition on all event signage and printed material
- Recognition on event e-blast
- Full page advertisement in the event program
- Meet and greet special performance guest

Gold Level:

- 15 event tickets valued at \$3,750
- Recognition on all event signage and printed material
- Recognition on event e-blast
- Full page advertisement in the event program
- Name in event program

Silver Level:

- 10 event tickets valued at \$2,500
- One half page advertisement in the event program
- Name in event program
- Sponsorship signage

Bronze Level:

- 5 event tickets valued at \$1,250
- Name in event program
- Sponsorship signage

Please contact Rhiannon Toan at rhiannon.toan@newsong.net to begin your sponsorship or to ask further questions about this unique opportunity!

DATE: June 9th 2024

LOCATION: Hotel Zessa in Santa Ana

EVENT: Havana Nights MIX Gala